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PRESS RELEASE

Endeavor Management Opens a New Office in the Pittsburgh Area

HOUSTON, March, 23, 2010: Endeavor Management, a business transformation advisory firm, announced today it has expanded its operations and has opened its newest office in Pittsburgh. The new office will allow Endeavor to meet the growing demand of the health care, technology and energy industries in the Pittsburgh region.

According to Bill Nash, Endeavor's CEO, "We have been watching the Pittsburgh market and are excited about bringing our unique capabilities to the area and becoming a part of the local business community."

Headquartered in Houston, TX, Endeavor enters the mid-Atlantic market with a solid portfolio of clients in a variety of industries including Oil & Gas, petrochemicals, retail, utilities, and healthcare. Endeavor is recognized as a leading solutions advisor for Strategic Business and Organizational Transformations, and Technology implementations.

"Pittsburgh is a great American city with an amazing story of successful reinvention and leading-edge thinking in areas of technology, energy, and healthcare", said Cynthia Sepety, Managing Director of the new Pittsburgh office. "It's especially exciting to be back in my home region and have the opportunity to participate with businesses here to help them be successful."

Cynthia, originally from Johnstown, PA and now residing in Mt. Lebanon, returns with 30 years of industry and consulting experience in operations management, change leadership and performance improvement. Most recently, she worked with client business leaders to prepare their organizations for full benefits realization of new technologies and streamlined operations.

The new office address is One Oxford Centre, 301 Grant Street, Suite 4300, Pittsburgh, PA 15219. Office: 412-255-3754. Please visit the [Endeavor Management website](#) for more information.

About Endeavor Management

Endeavor Management, a strategic advisory firm, partners with clients in array of industries across various regions to implement innovative, realistic business solutions through the application of key leadership principles and business strategy.

The firm's 40 year heritage offers a significant competitive advantage in Transformational Strategies, Operational Excellence, Leadership Development and Decision Support. This approach combines deep insight into the dynamics of companies and markets with close collaboration at all levels of the client organization.

Endeavor enables clients to build capabilities within their own organizations to achieve lasting results through their transformational initiatives while achieving highest value of sustainable operational excellence.