

Contact:
Endeavor Management
Phone: 713-877-8130
www.endeavormgmt.com

2700 Post Oak Blvd.
Galleria Tower I, Suite 1400
Houston, Texas 77056



PRESS RELEASE

Holland & Davis Becomes Part of Endeavor Management

HOUSTON, August 1, 2009: Endeavor Management, an innovative strategic consulting firm, has acquired certain assets of Holland & Davis, LLC, a Houston-based leader in business transformation and business change management consulting for the past 40 years. According to Bill Nash, Endeavor's CEO, "Our combined capabilities give us the unique ability to assist our clients in successfully designing, constructing and ultimately realizing significant benefits from implementing critical business change."

Holland & Davis' extensive portfolio of methods and expertise integrate seamlessly into the business scope of Endeavor Management, enabling the company to offer an expanded set of resources serving global clients in a wide range of industries. Endeavor will continue to maintain the Holland & Davis brand identity. Holland & Davis' thought leadership in change management has been widely recognized by such institutions as The Wharton School and Harvard Management Update. Dutch Holland, Founder and Chairman of Holland & Davis, commented, "It is very exciting to see that the unique expertise we built serving hundreds of clients will continue to grow and improve under Endeavor and Bill's leadership. All of the well-proven proprietary Holland & Davis tools, methodologies, and books including the respected *Engineering Organizational Change*™ methodology are available exclusively through Endeavor Management."

"Accelerated change is keeping every business person awake at night during these transformational times." says Nash. "Instead of retreating from the uncertainty in today's business environment, most of our clients are asking themselves questions: What changes should we make to our business model or strategy to be more successful? What changes can we make now that times are tough that we could

not make in the past? How should we organize our people and resources to be highly efficient? And, how do we ensure that we will be successful in the transition process?”

Headquartered in Houston, with offices in San Antonio, Los Angeles, and Pittsburgh, the firm is experiencing rapid growth, both inside and outside of the Texas market place. “Our reputation is strong and growing. We are regularly sought out by companies looking for an established, proven consulting firm with strong methodologies and experienced business consultants who deliver practical, but innovative solutions.” states Steve Ferguson, one of the Houston Managing Directors. “It is really great to be a part of a consulting firm that is results-oriented and truly works in the best interest of the client.”

The Holland & Davis – Endeavor Management team has served Fortune 1000 companies for decades, working both domestically and across the globe. “We have long term relationships with our clients because of the way we work with them and the results that we help them achieve. It is not uncommon for us to receive performance awards in recognition of delivering superior results to our clients,” says Mike Forsyth, Managing Director for San Antonio and the Federal Sector.

About Endeavor Management

Endeavor Management is a management consulting firm that leads clients to achieve real value from their transformational initiatives. It provides strategic business and organizational analysis, design, implementation and change management services for organizations throughout the world.

Dutch Holland, the founder of Holland & Davis is now focusing on the development of intellectual property and performance coaching of business executives.